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SYS-CON MEDIA Authors: Glenn Rossman, Kevin Benedict, Jason Bloomberg, Unitiv Blog, RealWire News Distribution

# News Feed Item Salesvue Infographic: How to Select a Sales Automation Solution

BY MARKETWIRED.

JULY 10, 2014 07:56 AM EDT

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INDIANAPOLIS, IN -- (Marketwired) -- 07/10/14 -- Companies investing in a sales automation solution often find the selection process and choices confusing. A new infographic, "How to Select a Sales Automation Solution," provides best

# practices to guide the selection process. The

Salesvue

infographic was developed by Salesvue (www.salesvue.com), a sales acceleration software company, and includes answers to common questions such as:

- · How do I recruit a solution selection committee?
- · How does the committee determine technology needs?
- · How can we future-proof our technology selection?
- What features are available for my company?
- · Why are prospecting and business intelligence tools important?

"There are many things to consider when selecting a sales automation solution, including the availability of an automated prospecting function and the type of business intelligence that will help sales teams increase sales connections," said Bill Johnson, president and CEO of Salesvue. "This infographic will help sales managers make more informed decisions."

## The infographic is available for download at http://salesvue.com/select-salesautomation-solution-infographic/.

### About Salesvue

Indianapolis-based Salesvue provides a sales acceleration and business intelligence technology for companies needing to shorten the time it takes to connect with their best prospects. By combining prospecting structure and actionable insight, Salesvue can increase sales connections by 40 percent or more. Salesvue customers come from various industries, including technology, finance and membership organizations. Salesvue's cloud-based application is available on salesforce.com's AppExchange. Salesvue has raised \$3 million in funding to date, with Cultivation Capital as the lead investor. More information is available at www.salesvue.com and on LinkedIn at https://www.linkedin.com/company/salesvue.

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