STACK UP BETTER.

Close more deals with Formstack and Salesvue

Salesvue

formstack

Take the world's first Salesforce® native sales engagement platform, add the leading Salesforce native form and survey builder app, and propel your sales and marketing teams to close more deals.

A Powerful Partnership That Produces.
Here are some of the top ways that Formstack and Salesvue work to your advantage:

- **Hot prospects get instant attention.** Inbound leads are automatically sent the requested content and placed in a follow-up call and email cadence. Meanwhile, the sales team is alerted immediately so they can cater their messaging appropriately.

- **Leads don't slip through the cracks.** Both the marketing and the sales teams can rest assured that all lead information is captured, automatically updated across integrated platforms, and placed in a follow-up plan.

- **Sales reps actually have time for sales.** Your sales team saves time on administrative tasks as form data maps seamlessly to new or existing contacts and accounts.

- **Grow and scale your business.** No matter how many leads come in, you can automate tasks and create processes to use for growth.

- **Quick and easy implementation.** Salesvue requires no data mapping, is easy to configure, and simply works with Formstack upon implementation.

LEAD CAPTURE

A Formstack form captures lead information on your website and is immediately and automatically sent to Salesforce (and Salesvue).

IMMEDIATE FOLLOW-UP

Formstack automated emails notify your sales reps so they can follow up quickly, and leads can automatically be placed on a multi-step nurturing cadence.

FUEL FOR ANALYTICS

Salesvue lets you track performance of reps with time-to-touch reports and Math of Sales™ to help you know what works best and how to improve lead-to-opportunity conversion rates.

REQUEST A DEMO   **See how Salesvue can help you stack up.**

formstack + Salesvue

Formstack Forms is an intuitive, drag-and-drop form and workflow builder that allows businesses to collect information that matters and automate processes. With Formstack Forms, organizations can create professionally branded, mobile-friendly online forms in minutes and start gathering payments, feedback, event registrations, and more. The data is safeguarded with multiple security methods, and it can be routed from Formstack Forms to other Formstack products or third-party tools for seamless process automation. To learn more and get a 14-day trial, visit formstack.com.

Salesvue is a Salesforce® native sales engagement platform that enables sales and marketing teams to close more deals. With Salesvue's automated triggers and cadences, one-click dialer and voicemail, email templates, call scripts, telephony suite and mobile app, teams have the ideal sales engagement tool to become more effective and efficient. Meanwhile, sales managers can make better decisions with actionable insights and improve ROI by getting more out of the resources already in place.